

WE CLAIM:

1. A multi-removable label construction comprising:
a face stock layer that is backed with adhesive;
a cut pattern in the face stock layer that defines a removable sub-
5 label within said face stock layer;
a release liner member that backs and extends beyond said
removable sub-label, and that backs less than the entire area of the face stock
layer.
2. The label of claim 1, wherein the face stock layer comprises
10 adhesive coated paper.
3. The label of claim 1, wherein the removable sub-label comprises
information printed thereon.
4. The label of claim 3, wherein the information is mailing information.
5. The label of claim 4, wherein said face stock layer comprises an
15 inkjet ink-receptive coating.
6. The label of claim 1, wherein the adhesive layer comprises a
pressure-sensitive adhesive.
7. The label of claim 1, wherein said multi-removable label is provided
on a sheet comprising a plurality of labels as defined in claim 1.
- 20 8. A multi-label sheet assembly comprising:
first removable means for providing a first removable label; and
second removable means for providing at least one second
removable label, wherein the at least one second removable label is formed by
and within the first removable label.

9. The label of claim 8, wherein the first removable label means comprises adhesive coated paper.

10. The label of claim 9, wherein the second removable label means comprises information printed thereon.

5 11. The label of claim 9, wherein the first removable label comprises a return address removable label and the at least one second removable label comprises a send address removable label.

12. A method for re-using a portion of a label comprising the steps of:
providing a label as defined in claim 1;
10 attaching the first removable label to a first substrate;
removing the at least one second removable label from the first removable label by removing at least a portion of the face stock layer and the adhesive layer; and
attaching the at least one second removable label to a second
15 substrate.

13. A multi-removable label construction comprising:
a face stock layer that is backed with adhesive;
a first cut pattern in the face stock layer and the adhesive that
defines an outer label;
20 a second cut pattern in the face stock layer and the adhesive that defines at least one inner label within said outer label;
a release liner member applied to the adhesive; and
a third cut pattern in the release liner member that backs and
extends beyond said inner label, and that backs less than an entire area of the
25 face stock layer and the adhesive.

14. The label of claim 13, wherein the face stock layer comprises adhesive coated paper.

15. The label of claim 13, wherein the at least one inner label comprises information printed thereon.

16. The label of claim 15, wherein the information is mailing information.

17. The label of claim 16, wherein said face stock layer comprises an
5 inkjet ink-receptive coating.

18. The label of claim 13, wherein the adhesive layer comprises a pressure-sensitive adhesive.

19. The label of claim 13, wherein said multi-removable label is provided on a sheet comprising a plurality of multi-removable labels.

10 20. A label assembly comprising:

a face stock layer coated with adhesive;

said face stock layer being backed with a release liner;

a first line of weakness pattern in said face stock layer defining a removable label;

15 a second line of weakness pattern within said first line of weakness pattern defining a second removable label;

said first and second line of weakness patterns extending through the face stock but not the release liner;

20 a third line of weakness pattern in said release liner, said third line of weakness pattern being intermediate to said first and second line of weakness patterns, said third line of weakness pattern extending through the release liner but not the face stock layer.

21. A label assembly as defined in claim 20, further comprising a fourth line of weakness pattern within the first line of weakness pattern defining an additional removable label.

22. A label assembly as defined in claim 20, wherein said lines of
5 weakness are die cuts.

23. A label assembly as defined in claim 21, wherein said lines of weakness are die cuts.

24. A label assembly as defined in claim 20, wherein said label further comprises a fold line for folding the label.

10 25. A label assembly as defined in claim 24, wherein said fold line defines a label section, said second line of weakness pattern being within said label section.

26. A label assembly as defined in claim 20, wherein said release liner is a first release liner, said label further comprising a second release liner and a layer of adhesive in between said first release liner and said second release liner to
15 form a piggy-back label.

27. A label assembly as defined in claim 26, wherein said piggy-back label comprises additional lines of weakness to define additional removable label portions.

28. A multi-layer label assembly comprising:
20 a face stock layer coated with adhesive;
said face stock layer being backed with a first release liner layer;
a second release liner layer backing said first release liner;

a layer of adhesive between said first and second release liner layers;

a first line of weakness pattern in said face stock layer defining a first removable label, said first line of weakness extending through the face stock layer
5 and the first release liner layer to the second release liner layer;

a second line of weakness pattern within said first line of weakness pattern defining a second removable label, said second line of weakness extending through said face stock layer to the first release liner layer;

a third line of weakness pattern in said second release liner, said
10 third line of weakness pattern being intermediate to said first and second line of weakness patterns, said third line of weakness pattern extending through the release liner but not the face stock layer;

a fourth line of weakness pattern in said face stock layer, said fourth
line of weakness pattern extending through said face stock layer, said fourth line
15 of weakness pattern defining a third removable label portion, said fourth line of weakness being within said second line of weakness pattern;

a fifth line of weakness pattern in said first release liner, said fifth line of weakness pattern being intermediate to said fourth line of weakness pattern and said second line of weakness pattern.

20 29. A label as defined in claim 28, wherein said lines of weakness are die cuts.